EXAMINATION TIME TABLE : Even 2023

INSTITUTE : (0504) SYMBIOSIS CENTER FOR MEDIA AND COMMUNICATION , PUNE

Ref: /SIU/EXAM/605/0504/1653

Date: 24-03-2023

<u>Circular No. SIU/EXAM/605/ 41 of 2023</u> <u>FACULTY OF MEDIA AND COMMUNICATION</u> Symbiosis Centre for Media & Communication, Pune (SCMC)

It is hereby notified for the information of all concerned that the schedule for accepting the Examination forms from the students appearing for **Semester End** Examinations to be held during the exam season, **EVEN 2023** as given below:

Programme Batch		Last date for accepting t Examination forms		-		Probable date of declaration of
Semester	Without late fees	With late fees	Super late fees	Backlog	Fresh	results
BA (MC) 2018-21, Sem. V & VI						
BA (MC) 2019-22, Sem. I to VI		13-04-2023	18-04-2023	25-04-2023 To 12-06-2023	NA	28-06-2023
BA (MC) 2020-23, Sem. I to VI	06-04-2023				08-05-2023 To 20-05-2023	
BA (MC) 2021-24 Sem. I to IV					25-04-2023 To 06-05-2023	
BA (MC) 2022-25 Sem. I & II	02-05-2023	08-05-2023	13-05-2023	22-05-2023 To 02-06-2023	05-06-2023 To 12-06-2023	

Details of Fees:- (As applicable)

Particulars	Fees
Backlog fees	Rs.700/- per course
Late fees	Rs.1000/- per semester
Super late fees	Rs.500/- per day
Processing Fees	Rs 700/- per semester

Note:-

- Payment of the above fees to be made online using the payment gateway available during the registration process.
- Students who were awarded TNG, CNG and were not eligible as per the ATKT rule in the previous exam season will be charged backlog fees.
- Examination forms will not be released for:-
- 1. Students photographs not been uploaded / uploaded but not as per the specifications provided by the University.
- 2. Students who have not paid tuition fees
- 3. Students who are falling under ATKT
- 4. Students whose eligibility is pending.

• The Director of the concerned institute to sensitise the students to fill the examination forms within the stipulated deadline.

EXAMINATION TIME TABLE : Even 2023

INSTITUTE : (0504) SYMBIOSIS CENTER FOR MEDIA AND COMMUNICATION , PUNE

Programme :BA (Mass Communication)

Semester :I

Day/Date	Time	Course Code	Course Name
Monday 22/05/2023	10:00 To 11:00	0504220102	Basic Sociology (2019-22,2021-24, 2022-25)
Tuesday 23/05/2023	10:00 To 11:00	0504220105	Current Affairs (2021-24, 2022-25)
Wednesday 24/05/2023	10:00 To 11:00	0504220110	Essentials of Marketing Management (2021-24, 2022-25)
Thursday 25/05/2023	10:00 To 11:00	0504220104	Glimpses of India: Post Independence (2021-24, 2022-25)
Friday 26/05/2023	10:00 To 11:00	0504220109	History of World Cinema (2021-24, 2022-25)
Saturday 27/05/2023	10:00 To 11:00	0504220106	Introduction to Aesthetics and Visual Communication(2021-24, 2022-25)
Monday 29/05/2023	10:00 To 11:00	0504220101	Political Science (2021-24, 2022-25)
Tuesday 30/05/2023	10:00 To 11:00	0504220103	Principles of Economics (2021-24, 2022-25)
Thursday 01/06/2023	10:00 To 11:00	0504220101	Political Science III (2019-22)

EXAMINATION TIME TABLE : Even 2023

INSTITUTE : (0504) SYMBIOSIS CENTER FOR MEDIA AND COMMUNICATION , PUNE

Programme :BA (Mass Communication)

Semester :II

Day/Date	Time	Course Code	Course Name
Monday 05/06/2023	10:00 To 11:00	0504220208	Introduction to Advertising (2021-24,2022-25)
Tuesday 06/06/2023	10:00 To 11:00	0504220207	Introduction to Audio-Visual Communication (2019-22,2021-24,2022-25)
Wednesday 07/06/2023	10:00 To 11:00	0504220209	Introduction to Public Relations (2019-22,2021-24,2022-25)
Thursday 08/06/2023	10:00 To 11:00	0504220205	Mass Communication Theories and Practices (2021-24,2022-25)
Friday	10:00 To 11:00	0504220206	Introduction to News Media (2021-24,2022-25)
09/06/2023	10:00 To 11:00	0504220203	Business and Managerial Communication (2019-22)
Saturday	10:00 To 11:00	0504220202	Language, Culture & Communication (2019-22,2020-23)
Saturday 10/06/2023	10:00 To 11:00	0504220203	Media and Culture Studies (2021-24,2022-25)
Monday	10:00 To 11:00	504220202	Psychology (2021-24,2022-25)
12/06/2023	10:00 To 11:30	0504220201	Introduction to Journalism (2019-22)

EXAMINATION TIME TABLE : Even 2023

INSTITUTE : (0504) SYMBIOSIS CENTER FOR MEDIA AND COMMUNICATION , PUNE

Programme :BA (Mass Communication)

Semester :III

Day/Date	Time	Course Code	Course Name
Monday 08/05/2023	14:00 To 15:00	0504220304	Creative Writing (2020-23,2021-24)
Tuesday 09/05/2023	14:00 To 15:00	0504220305	Gender & Sexuality (2020-23, 2021-24)
Wednesday 10/05/2023	14:00 To 15:00	0504220316	Design Tools-II (2019-22, 2020-23)
Thursday 11/05/2023	14:00 To 15:00	0504220315	Business Statistics (2020-23, 2021-24)
Friday	14:00 To 15:00	0504220316	Digital Marketing (2020-23,2021-24)
12/05/2023	14:00 To 15:00	0504220306	An Overview of World Literature (2019-22, 2021-24)
Saturday	14:00 To 15:00	0504220307	Milestones in the World Civilizations: The Post-war World (2019-22, 2021-24)
13/05/2023	14:00 To 15:00	0504220317	Introduction to Entrepreneurship (2020-23, 2021-24)
Monday	14:00 To 15:00	0504220313	Consumer Behavior (2020-23, 2021-24)
15/05/2023	14:00 To 15:00	0504220309	Introduction to Audio-Visual Post Production (2021-24)

EXAMINATION TIME TABLE : Even 2023

INSTITUTE : (0504) SYMBIOSIS CENTER FOR MEDIA AND COMMUNICATION , PUNE

Programme :BA (Mass Communication)

Semester :III

Day/Date	Time	Course Code	Course Name
Tuesday	14:00 To 15:00	0504220310	Basic News Reporting (2020-23,2021-24)
16/05/2023	14:00 To 15:00	0504220314	Essentials of Brand Management (2020-23,2021-24)
Wednesday	14:00 To 15:00	0504220318	CSR & Public Relations (2020-23,2021-24)
17/05/2023	14:00 To 15:00	0504220312	Fundamentals of Scripting (2021-24)
Thursday 18/05/2023	14:00 To 15:00	0504220305	Basic Psychology (2019-22)
Friday 19/05/2023	14:00 To 15:00	0504220311	Tools and Techniques of Editing (2021-24)

EXAMINATION TIME TABLE : Even 2023

INSTITUTE : (0504) SYMBIOSIS CENTER FOR MEDIA AND COMMUNICATION , PUNE

Programme :BA (Mass Communication)

Semester :IV

Day/Date	Time	Course Code	Course Name
Tuesday 25/04/2023	10:00 To 11:00	0504220402	Fundamentals of Media Research Methodology (2019-22,2020-23,2021-24)
Wednesday 26/04/2023	10:00 To 11:00	0504220401	Management Perspective in Media and Communication Businesses (2020-23,2021-24)
Thursday 27/04/2023	10:00 To 11:00	0504220404	Global Business Environment (2020-23,2021-24)
Friday 28/04/2023	10:00 To 11:00	0504220405	Right to Information Law (2021-24)
Saturday	10:00 To 11:00	0504220408	Television News Production (2019-22,2020-23,2021-24)
29/04/2023	10:00 To 11:00	0504220412	Social Media Marketing (2020-23,2021-24)
Tuesday	10:00 To 11:00	0504220414	Overview of Media Industry and Planning (2020-23,2021-24)
02/05/2023	10:00 To 11:00	0504220406	Introduction to Audiography and Music (2020-23,2021-24)
Wednesday	10:00 To 11:00	0504220410	Film, Documentary and TV Appreciation (2021-24)
03/05/2023	10:00 To 11:00	0504220411	Fundamentals of Integrated Marketing Communication (2020-23,2021-24)
Thursday 04/05/2023	10:00 To 11:00	0504220408	Fundamentals of Audio-Visual Post Production (2019-22,2020-23)
Friday 05/05/2023	10:00 To 11:00	0504220408	Layout and Design for Print Publications (2019-22)
Saturday 06/05/2023	10:00 To 11:00	0504220409	Introduction to Film Appreciation (2020-23)

EXAMINATION TIME TABLE : Even 2023

INSTITUTE : (0504) SYMBIOSIS CENTER FOR MEDIA AND COMMUNICATION , PUNE

Programme :BA (Mass Communication)

Semester :V

Day/Date	Time	Course Code	Course Name
Tuesday	14:00 To 15:00	0504220508	Digital Humanities: Media and Communication in the Digital Era (2019-22,2020-23)
25/04/2023	14:00 To 15:00	0504220523	Rural Marketing (2020-23)
Wednesday	14:00 To 15:00	0504220532	Political Communication & Social Movements (2019-22)
26/04/2023	14:00 To 15:00	0504220521	Marketing Research (2019-22,2020-23)
Thursday	14:00 To 15:00	0504220522 0504220526	Organization Behaviour and Leadership (2019-22, 2020-23)
27/04/2023	14:00 To 15:00	0504220502	Introduction to Documentary Filmmaking (2019-22,2020-23)
Friday	14:00 To 15:00	0504220519 0504220503	Fundamentals of Development Communication (2018-21, 2020-23)
28/04/2023	14:00 To 15:00	0504220531	Human Resource Management (2020-23)
	14:00 To 15:00	0504220504	Design Thinking (2019-22, 2020-23)
Saturday 29/04/2023	14:00 To 15:00	0504220512	Fundamentals of Audiography and Music (2019-22)
	14:00 To 15:00	0504220505	Online Journalism (2020-23)
Tuesday	14:00 To 15:00	0504220506	Understanding Public Policy (2020-23)
02/05/2023	14:00 To 15:00	0504220525	Customer Relationship Management (2019-22, 2020-23)

EXAMINATION TIME TABLE : Even 2023

INSTITUTE : (0504) SYMBIOSIS CENTER FOR MEDIA AND COMMUNICATION , PUNE

Programme :BA (Mass Communication)

Semester :V

Day/Date	Time	Course Code	Course Name
Tuesday 02/05/2023	14:00 To 15:00	0504220514	Out of the Box: A Conceptual AV Production Studio (2019-22)
	14:00 To 15:00	0504220516	Introduction to Production Management (2019-22)
Wednesday 03/05/2023	14:00 To 15:00	0504220520	Retail Marketing (2020-23)
	14:00 To 15:00	0504220507	Health, Environment, Science and Technology Reporting (2020-23)
	14:00 To 15:00	0504220509	International Relations Theory and Contemporary World Order (2020-23)
Thursday 04/05/2023	14:00 To 15:00	0504220518	Fundamentals of Integrated Marketing Communication (2019-22)
	14:00 To 15:00	0504220519	Production Design (2019-22)
Friday	14:00 To 15:00	0504220504	Understanding Cinema (2018-21)
05/05/2023	14:00 To 15:00	0504220530	Public Relations Campaign Planning (2020-23)
Saturday 06/05/2023	14:00 To 15:00	0504220513	Fundamentals of Scripting (2019-22)

EXAMINATION TIME TABLE : Even 2023

INSTITUTE : (0504) SYMBIOSIS CENTER FOR MEDIA AND COMMUNICATION , PUNE

Programme :BA (Mass Communication)

Semester :VI

Day/Date	Time	Course Code	Course Name
Monday	10:00 To 11:00	0504220614	Introduction to Television Channel Management and Programming (2018-21, 2020-23)
08/05/2023	10:00 To 11:00	0504220627	Corporate Governance and Ethics (2020-23)
Tuesday	10:00 To 11:00	0504220625	Marketing Strategy (2019-22,2020-23)
09/05/2023	10:00 To 11:00	0504220615	Radio Programming (2020-23)
	10:00 To 11:00	0504220616	Sustainable Marketing (2019-22,2020-23)
Wednesday 10/05/2023	10:00 To 11:00	0504220612	Key Film Auteurs and Film Styles (2019-22,2020-23)
	10:00 To 11:00	0504220606	Contemporary India and the World (2020-23)
	10:00 To 11:00	0504220610	Film Marketing and Distribution Models (2018-21, 2019-22, 2020-23)
Thursday 11/05/2023	10:00 To 11:00	0504220604	Criminal Justice and Human Rights (2020-23)
	10:00 To 11:00	0504220624	Crisis Management in Public Relations (2020-23)
	10:00 To 11:00	0504220619	Advertising and Society (2019-22,2020-23)

EXAMINATION TIME TABLE : Even 2023

INSTITUTE : (0504) SYMBIOSIS CENTER FOR MEDIA AND COMMUNICATION , PUNE

Programme :BA (Mass Communication)

Semester :VI

Day/Date	Time	Course Code	Course Name
	10:00 To 11:00	0504220620	Content Marketing (2020-23)
Friday	10:00 To 11:00	0504220623	Introduction to Corporate Communication Practices (2020-23)
12/05/2023	10:00 To 11:00	0504220603	Media Laws, Ethics and Policies (2020-23)
	10:00 To 11:00	0504220609	History of World Cinema (2019-22,2020-23)
Saturday	10:00 To 11:00	0504220611	Introduction to Asian Cinema (2019-22,2020-23)
13/05/2023	10:00 To 11:00	0504220626	Basics of Financial Management (2020-23)
Monday 15/05/2023	10:00 To 11:00	0504220611	Appreciating Cinema (2018-21)
Tuesday 16/05/2023	10:00 To 11:00	0504220610	History of Indian Cinema (2018-21)
Wednesday 17/05/2023	10:00 To 11:00	0504220613	Introduction to Animation (2019-22)

Controller of Examinations