



SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under Section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A++' Grade | Awarded Category – I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M.Sc., Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

Ref: /SIU/EXAM/605/0504/4554

Date: 11/09/2023

Circular No. SIU/EXAM/605/ 97 of 2023

FACULTY OF MEDIA AND COMMUNICATION

Symbiosis Centre for Media & Communication, Pune (SCMC)

It is hereby notified for the information of all concerned that the schedule for accepting the Examination forms from the students appearing for **Semester End** Examinations to be held during the exam season, **ODD 2023** as given below:

Programme Batch/es Semester	Last date for accepting the Examination forms			Schedule of Tentative examination		Probable date of declaration of results
	Without late fees	With late fees	Super late fees	Backlog	Fresh	
BA (MC) 2023-27 I	15/11/2023	22/11/2023	27/11/2023	NA	05/12/2023 To 14/12/2023	
2019-22, 2021-24, 2022-25 I	20/09/2023	27/09/2023	03/10/2023	05/12/2023 To 14/12/2023	NA	03/01/2024
2019-22, 2020-23, 2021-24, 2022-25 II				19/10/2023 To 28/10/2023		30/11/2023
2019-22, 2020-23, 2021-24 III				30/11/2023 To 09/12/2023		27/12/2023
2022-25 III				NA	30/11/2023 To 09/12/2023	
2019-22, 2020-23, 2021-24 IV				19/10/2023 To 28/10/2023	NA	30/11/2023
2021-24 V				NA	09/10/2023 To 18/10/2023	06/11/2023

2019-22, 2020-23 V & VI	20/09/2023	27/09/2023	03/10/2023	09/10/2023 To 14/10/2023	NA	06/11/2022
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Details of Fees: - (As applicable)

Particulars	Fees
Backlog fees	Rs.700/- per course
Late fees	Rs.1000/- per semester
Super late fees	Rs.500/- per day
Processing Fees	Rs 700/- per semester

Note: -

- Payment of the above fees to be made online using the payment gateway available during the registration process.
- Students who were awarded TNG, CNG and were not eligible as per the ATKT rule in the previous exam season will be charged backlog fees.
- Examination forms will not be released for: -
 1. Students photographs not been uploaded / uploaded but not as per the specifications provided by the University.
 2. Students who have not paid tuition fees
 3. Students who are falling under ATKT
 4. Students whose eligibility is pending.
- **ABC ID: -**
Examination form will not be released for Indian students who have not created their ABC ID. You are requested to guide these students to create ABC ID and update the same in the finance portal. The students failing to register within the dates given in the above table will be liable to pay late fees, super late fees as applicable.
ABC ID will not be applicable to international students.
- The Director of the concerned institute to sensitise the students to fill the examination forms within the stipulated deadline.
 1. Tuition fees paid request received prior to 12 Noon will be considered without late fees.
 2. Requests received on last date without late fees after 12 Noon will be processed on the subsequent day with late fees.
 3. Requests received on last date with late fees after 12 Noon will be processed on the subsequent day with super late fees.
- **Exam form for BA (MC) Batch 2023-27 will be activated from 31-10-2023.**

Controller of Examinations

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)**EXAMINATION TIME TABLE: ODD 2023****INSTITUTE : (0504) SYMBIOSIS CENTER FOR MEDIA AND COMMUNICATION, PUNE****Programme:** Bachelor of Arts (MC)**Semester:** I

Day/Date	Time	Course Code	Course Name
Tuesday 05/12/2023	14:00 To 15:00	0504220102	Basic Sociology (2019-22,2021-24,2022-25)
Wednesday 06/12/2023	14:00 To 15:00	0504220105	Current Affairs (2021-24,2022-25)
Thursday 07/12/2023	14:00 To 15:00	0504220110	Essentials of Marketing Management (2021-24,2022-25)
Friday 08/12/2023	14:00 To 15:00	0504220104	Glimpses of India: Post Independence (2021-24,2022-25)
Saturday 09/12/2023	14:00 To 15:00	0504220109	History of World Cinema (2021-24,2022-25)
Monday 11/12/2023	14:00 To 15:00	0504220106	Introduction to Aesthetics and Visual Communication (2021-24,2022-25)
Tuesday 12/12/2023	14:00 To 15:00	0504220101	Political Science (2021-24, 2022-25)
Wednesday 13/12/2023	14:00 To 15:00	0504220101	Political Science III (2019-22)
Thursday 14/12/2023	14:00 To 15:00	0504220103	Principles of Economics (2021-24,2022-25)

Programme: Bachelor of Arts (MC)**Semester:** II

Day/Date	Time	Course Code	Course Name
Thursday 19/10/2023	10:00 To 11:00	0504220209	Introduction to Public Relations (2019-22,2021-24,2022-25)
Friday 20/10/2023	10:00 To 11:00	0504220208	Introduction to Advertising (2021-24,2022-25)
Saturday 21/10/2023	10:00 To 11:00	0504220207	Introduction to Audio-Visual Communication (2019-22,2021-24,2022-25)
Monday 23/10/2023	10:00 To 11:00	0504220206	Introduction to News Media (2021-24,2022-25)
Wednesday 25/10/2023	10:00 To 11:00	0504220202	Language, Culture & Communication (2019-22,2020-23)

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Day/Date	Time	Course Code	Course Name
Thursday 26/10/2023	10:00 To 11:00	0504220205	Mass Communication Theories and Practices (2021-24,2022-25)
Friday 27/10/2023	10:00 To 11:00	0504220203	Media and Culture Studies (2021-24,2022-25)
	10:00 To 11:00	0504220203	Business and Managerial Communication (2019-22)
Saturday 28/10/2023	10:00 To 11:00	0504220202	Psychology (2021-24,2022-25)
	10:00 To 11:30	0504220201	Introduction to Journalism (2019-22)

Programme: Bachelor of Arts (MC)**Semester:** III

Day/Date	Time	Course Code	Course Name
Thursday 30/11/2023	10:00 To 11:00	0504220304	Creative Writing (2020-23,2022-25)
Friday 01/12/2023	10:00 To 11:00	0504220311	Tools and Techniques of Editing (2021-24,2022-25)
	10:00 To 11:00	0504220317	Introduction to Entrepreneurship (2021-24,2022-25)
Saturday 02/12/2023	10:00 To 11:00	0504220315	Business Statistic (2021-24, 2022-25)
	10:00 To 11:00	0504220306	An Overview of World Literature (2019-22,2021-24,2022-25)
Monday 04/12/2023	10:00 To 11:00	0504220307	Milestones in the World Civilizations: The Post-war World (2019-22,2021-24,2022-25)
	10:00 To 11:00	0504220313	Consumer Behavior (2021-24,2022-25)
Tuesday 05/12/2023	10:00 To 11:00	0504220310	Basic News Reporting (2020-23,2021-24,2022-25)
	10:00 To 11:00	0504220318	CSR & Public Relations (2020-23,2021-24,2022-25)

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Day/Date	Time	Course Code	Course Name
Wednesday 06/12/2023	10:00 To 11:00	0504220305	Basic Psychology (2019-22)
	10:00 To 11:00	0504220316	Digital Marketing (2021-24,2022-25)
	10:00 To 11:00	0504220312	Fundamentals of Scripting (2021-24,2022-25)
Thursday 07/12/2023	10:00 To 11:00	0504220314	Essentials of Brand Management (2021-24,2022-25)
	10:00 To 11:00	0504220309	Introduction to Audio-Visual PostProduction (2021-24,2022-25)
Friday 08/12/2023	10:00 To 11:00	0504220305	Gender & Sexuality (2021-24)
Saturday 09/12/2023	10:00 To 11:00	0504220315	Design Tools-II (2019-22)

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Day/Date	Time	Course Code	Course Name
Thursday 19/10/2023	14:00 To 15:00	0504220402	Fundamentals of Media Research Methodology (2019-22, 2020-23, 2021-24)
Friday 20/10/2023	14:00 To 15:00	0504220404	Global Business Environment (2020-23, 2021-24)
Saturday 21/10/2023	14:00 To 15:00	0504220401	Management Perspective in Media and Communication Businesses (2020-23, 2021-24)
Monday 23/10/2023	14:00 To 15:00	0504220405	Right to Information Law (2021-24)
Wednesday 25/10/2023	14:00 To 15:00	0504220404	Fundamentals of Audio-Visual Post Production (2019-22)
	14:00 To 15:00	0504220414	Overview of Media Industry and Planning (2021-24)
Thursday 26/10/2023	14:00 To 15:00	0504220412	Social Media Marketing (2021-24)
	14:00 To 15:00	0504220406	Introduction to Audiography and Music (2020-23, 2021-24)
Friday 27/10/2023	14:00 To 15:00	0504220410	Film, Documentary and TV Appreciation (2021-24)
	14:00 To 15:00	0504220409	Introduction to Film Appreciation (2020-23)
Saturday 28/10/2023	14:00 To 15:00	0504220411	Fundamentals of Integrated Marketing Communication (2020-23, 2021-24)
	14:00 To 15:00	0504220408	Television News Production (2019-22, 2021-24)

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Day/Date	Time	Course Code	Course Name
Monday 09/10/2023	10:00 To 11:00	0504220503	Digital Humanities: Media and Communication in the Digital Era (2019-22, 2020-23, 2021-24)
	10:00 To 11:00	0504220522	Customer Relationship Management (2019-22, 2020-23, 2021-24)
Tuesday 10/10/2023	10:00 To 11:00	0504220502	Introduction to Documentary Filmmaking (2019-22, 2020-23, 2021-24)
	10:00 To 11:00	0504220520	Design Thinking (2019-22, 2020-23, 2021-24)
Wednesday 11/10/2023	10:00 To 11:00	0504220507	Health, Environment, Science and Technology Reporting (2020-23, 2021-24)
	10:00 To 11:00	0504220525	Human Resource Management (2020-23, 2021-24)
	10:00 To 11:00	0504220516	Introduction to Production Management (2019-22, 2021-24)
Thursday 12/10/2023	10:00 To 11:00	0504220526	Organization Behaviour and Leadership (2019-22, 2020-23, 2021-24)
	10:00 To 11:00	0504220505	Online Journalism (2020-23, 2021-24)
	10:00 To 11:00	0504220514	Out of the Box: A Conceptual AV Production Studio (2019-22, 2021-24)
Friday 13/10/2023	10:00 To 11:00	0504220511	Regional and Rural Journalism (2021-24)
	10:00 To 11:00	0504220512	Production Design (2019-22, 2021-24)
	10:00 To 11:00	0504220527	Rural Marketing (2020-23, 2021-24)
Saturday 14/10/2023	10:00 To 11:00	0504220523	Retail Marketing (2020-23, 2021-24)
	10:00 To 11:00	0504220515	Screenwriting (2021-24)

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Day/Date	Time	Course Code	Course Name
Saturday 14/10/2023	10:00 To 11:00	0504220510	Political Communication & Social Movements (2021-24)
Monday 16/10/2023	10:00 To 11:00	0504220521	Communication Management Research (2021-24)
	10:00 To 11:00	0504220503	Fundamentals of Development Communication (2020-23)
	10:00 To 11:00	0504220513	Fundamentals of Scripting (2019-22)
	10:00 To 11:00	0504220518	Fundamentals of Integrated Marketing Communication (2019-22)
Tuesday 17/10/2023	10:00 To 11:00	0504220531	Corporate Film Production (2021-24)
	10:00 To 11:00	0504220528	Introduction to Advertising Filmmaking (2021-24)
	10:00 To 11:00	0504220509	International Relations Theory and Contemporary World Order (2020-23)
	10:00 To 11:00	0504220521	Marketing Research (2020-23)
Wednesday 18/10/2023	10:00 To 11:00	0504220530	Introduction to Advertising Strategy (2021-24)
	10:00 To 11:00	0504220532	Public Relations Campaign Planning (2020-23, 2021-24)
	10:00 To 11:00	0504220506	Understanding Public Policy (2020-23)
	10:00 To 11:00	0504220512	Fundamentals of Audiography and Music (2019-22)

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Day/Date	Time	Course Code	Course Name
Monday 09/10/2023	14:00 To 15:00	0504220606	Contemporary India and the World(2020-23)
	14:00 To 15:00	0504220610	Film Marketing and DistributionModels (2019-22,2020-23)
	14:00 To 15:00	0504220626	Basics of Financial Management (2020-23)
Tuesday 10/10/2023	14:00 To 15:00	0504220627	Corporate Governance and Ethics (2020-23)
	14:00 To 15:00	0504220609	History of World Cinema (2019-22,2020-23)
	14:00 To 15:00	0504220604	Criminal Justice and Human Rights (2020-23)
Wednesday 11/10/2023	14:00 To 15:00	0504220613	Introduction to Animation (2019-22)
	14:00 To 15:00	0504220615	Marketing Strategy (2019-22, 2020-23)
	14:00 To 15:00	0504220603	Media Laws, Ethics and Policies (2020-23)
Thursday 12/10/2023	14:00 To 15:00	0504220616	Sustainable Marketing (2019-22, 2020-23)
	14:00 To 15:00	0504220615	Radio Programming (2020-23)
Friday 13/10/2023	14:00 To 15:00	0504220624	Crisis Management in Public Relations (2020-23)
	14:00 To 15:00	0504220620	Advertising and Society (2019-22)
	14:00 To 15:00	0504220611	Introduction to Asian Cinema (2019-22)
Saturday 14/10/2023	14:00 To 15:00	0504220623	Introduction to Corporate Communication Practices (2020-23)
	14:00 To 15:00	0504220612	Key Film Auteurs and Film Styles (2019-22,2020-23)

CONTROLLER OF EXAMINATIONS