



# SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under Section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A++' Grade | Awarded Category – I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M.Sc., Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

Ref: /SIU/EXAM/605/0504/669

Date: 06/02/2024

## Circular No. SIU/EXAM/605/07 of 2024

### FACULTY OF MEDIA AND COMMUNICATION

#### Symbiosis Centre for Media & Communication, Pune (SCMC)

It is hereby notified for the information of all concerned that the schedule for accepting the Examination forms from the students appearing for **Semester End** Examinations to be held during the exam season, **EVEN 2024** as given below:

Programme Batch/es Semester	Last date for accepting the Examination forms			Schedule of Tentative examination		Probable date of declaration of results
	Without late fees	With late fees	Super late fees	Backlog	Fresh	
BA (MC) 2019-22 (Backlog) I to VI	16-02-2024	21-02-2024	26-02-2024	05-03-2024 To 14-05-2024	NA	29-05-2024
BA (MC) 2020-23 (Backlog) II to VI						
BA (MC) 2021-24 (Backlog) I to V						
BA (MC) 2021-24 (Fresh) VI				NA	05-03-2024 To 14-03-2024	01-04-2024
BA (MC) 2022-25 (Backlog) I to III	23-03-2024	30-03-2024	04-04-2024	15-04-2024 To 14-05-2024	NA	29-05-2024
BA (MC) 2022-25 (Fresh) IV				NA	15-04-2024 To 24-04-2024	13-05-2024

### **Details of Fees: - (As applicable)**

<b>Particulars</b>	<b>Fees</b>
Backlog fees	Rs.700/- per course
Late fees	Rs.1000/- per semester
Super late fees	Rs.500/- per day
Processing Fees	Rs 700/- per semester

### **Note: -**

- Payment of the above fees to be made online using the payment gateway available during the registration process.
- Students who were awarded TNG, CNG and were not eligible as per the ATKT rule in the previous exam season will be charged backlog fees.
- Examination forms will not be released for: -
  1. Students photographs not been uploaded / uploaded but not as per the specifications provided by the University.
  2. Students who have not paid tuition fees
  3. Students who are falling under ATKT
  4. Students whose eligibility is pending.
- **ABC ID: -**

**Examination form will not be released for Indian students who have not created their ABC ID. You are requested to guide these students to create ABC ID and update the same in the finance portal. The students failing to register within the dates given in the above table will be liable to pay late fees, super late fees as applicable.**

**ABC ID will not be applicable to international students.**
- The Director of the concerned institute to sensitise the students to fill the examination forms within the stipulated deadline.
  1. Tuition fees paid request received prior to 12 Noon will be considered without late fees.
  2. Requests received on last date without late fees after 12 Noon will be processed on the subsequent day with late fees.
  3. Requests received on last date with late fees after 12 Noon will be processed on the subsequent day with super late fees.

**Controller of Examinations**

**SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)****EXAMINATION TIME TABLE: EVEN 2024****INSTITUTE : (0504) SYMBIOSIS CENTER FOR MEDIA AND COMMUNICATION, PUNE****Programme:** Bachelor of Arts (MC)**Semester:** I

<b>Day/Date</b>	<b>Time</b>	<b>Course Code</b>	<b>Course Name</b>
Monday 06/05/2024	14:00 To 15:00	0504220102	Basic Sociology (2019-22,2022-25)
Tuesday 07/05/2024	14:00 To 15:00	0504220105	Current Affairs (2022-25)
Wednesday 08/05/2024	14:00 To 15:00	0504220110	Essentials of Marketing Management (2022-25)
Thursday 09/05/2024	14:00 To 15:00	0504220104	Glimpses of India: Post Independence (2022-25)
Friday 10/05/2024	14:00 To 15:00	0504220109	History of World Cinema (2022-25)
Saturday 11/05/2024	14:00 To 15:00	0504220106	Introduction to Aesthetics and Visual Communication (2022-25)
Monday 13/05/2024	14:00 To 03:00	0504220101	Political Science (2022-25)
	14:00 To 15:00	0504220101	Political Science III (2019-22)
Tuesday 14/05/2024	14:00 To 15:00	0504220103	Principles of Economics (2022-25)

**Programme:** Bachelor of Arts (MC)**Semester:** II

<b>Day/Date</b>	<b>Time</b>	<b>Course Code</b>	<b>Course Name</b>
Monday 06/05/2024	10:00 To 11:00	0504220207	Introduction to Audio-Visual Communication (2019-22,2021-24,2022-25)
Tuesday 07/05/2024	10:00 To 11:00	0504220209	Introduction to Public Relations (2019-22,2021-24,2022-25)
Wednesday 08/05/2024	10:00 To 11:00	0504220202	Language, Culture & Communication (2019-22,2020-23)

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<b>Day/Date</b>	<b>Time</b>	<b>Course Code</b>	<b>Course Name</b>
Thursday 09/05/2024	10:00 To 11:00	0504220205	Mass Communication Theories and Practices (2021-24,2022-25)
Friday 10/05/2024	10:00 To 11:00	0504220203	Media and Culture Studies (2021-24,2022-25)
Saturday 11/05/2024	10:00 To 11:00	0504220202	Psychology (2021-24,2022-25)
Monday 13/05/2024	10:00 To 11:00	0504220208	Introduction to Advertising (2021-24,2022-25)
	10:00 To 11:00	0504220203	Business and Managerial Communication (2019-22)
Tuesday 14/05/2024	10:00 To 11:00	0504220201	Introduction to Journalism (2019-22)
	10:00 To 11:00	0504220206	Introduction to News Media (2021-24,2022-25)

**Programme:** Bachelor of Arts (MC)**Semester:** III

<b>Day/Date</b>	<b>Time</b>	<b>Course Code</b>	<b>Course Name</b>
Monday 15/04/2024	14:00 To 15:00	0504220306	An Overview of World Literature (2019-22,2021-24,2022-25)
	14:00 To 15:00	0504220318	CSR & Public Relations (2020-23,2021-24,2022-25)
Tuesday 16/04/2024	14:00 To 15:00	0504220315	Design Tools-II (2019-22)
Wednesday 17/04/2024	14:00 To 15:00	0504220314	Essentials of Brand Management (2021-24,2022-25)
	14:00 To 15:00	0504220307	Milestones in the World Civilizations: The Post-war World(2019-22,2021-24,2022-25)

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<b>Day/Date</b>	<b>Time</b>	<b>Course Code</b>	<b>Course Name</b>
Thursday 18/04/2024	14:00 To 15:00	0504220310	Basic News Reporting (2020-23,2021-24,2022-25)
	14:00 To 15:00	0504220315	Business Statistics (2021-24,2022-25)
Friday 19/04/2024	14:00 To 15:00	0504220316	Digital Marketing (2022-25)
	14:00 To 15:00	0504220312	Fundamentals of Scripting (2021-24,2022-25)
	14:00 To 15:00	0504220305	Basic Psychology (2019-22)
Saturday 20/04/2024	14:00 To 15:00	0504220313	Consumer Behavior (2022-25)
	14:00 To 15:00	0504220309	Introduction to Audio-Visual Post Production (2021-24,2022-25)
Monday 22/04/2024	14:00 To 15:00	0504220304	Creative Writing (2020-23,2022-25)
Tuesday 23/04/2024	14:00 To 15:00	0504220311	Tools and Techniques of Editing(2021-24,2022-25)
	14:00 To 15:00	0504220317	Introduction to Entrepreneurship(2022-25)
Wednesday 24/04/2024	14:00 To 15:00	0504220305	Gender & Sexuality (2021-24)

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<b>Day/Date</b>	<b>Time</b>	<b>Course Code</b>	<b>Course Name</b>
Monday 15/04/2024	10:00 To 11:00	0504220401	Management Perspective in Media and Communication Businesses (2020-23,2021-24,2022-25)
Tuesday 16/04/2024	10:00 To 11:00	0504220405	Right to Information Law (2021-24,2022-25)
Wednesday 17/04/2024	10:00 To 11:00	0504220410	Film, Documentary and TV Appreciation (2021-24,2022-25)
	10:00 To 11:00	0504220411	Fundamentals of Integrated Marketing Communication (2021-24,2022-25)
	10:00 To 11:00	0504220404	Fundamentals of Audio-Visual Post Production (2019-22)
Thursday 18/04/2024	10:00 To 11:00	0504220402	Fundamentals of Media Research Methodology (2019-22,2021-24,2022-25)
Friday 19/04/2024	10:00 To 11:00	0504220414	Overview of Media Industry and Planning (2022-25)
	10:00 To 11:00	0504220408	Television News Production (2019-22,2021-24,2022-25)
Saturday 20/04/2024	10:00 To 11:00	0504220406	Introduction to Audiography and Music (2021-24,2022-25)
	10:00 To 11:00	0504220412	Social Media Marketing (2022-25)
Monday 22/04/2024	10:00 To 11:00	0504220404	Global Business Environment (2022-25)

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<b>Day/Date</b>	<b>Time</b>	<b>Course Code</b>	<b>Course Name</b>
Tuesday 05/03/2024	14:00 To 15:00	0504220503	Digital Humanities: Media and Communication in the Digital Era (2019-22, 2020-23, 2021-24)
	14:00 To 15:00	0504220522	Customer Relationship Management (2019-22, 2020-23, 2021-24)
Wednesday 06/03/2024	14:00 To 15:00	0504220520	Design Thinking (2019-22, 2020-23, 2021-24)
	14:00 To 15:00	0504220502	Introduction to Documentary Filmmaking (2019-22, 2021-24)
Thursday 07/03/2024	14:00 To 15:00	0504220505	Online Journalism (2020-23, 2021-24)
	14:00 To 15:00	0504220526	Organization Behaviour and Leadership (2019-22, 2021-24)
	14:00 To 15:00	0504220516	Introduction to Production Management (2019-22)
Friday 08/03/2024	14:00 To 15:00	0504220527	Rural Marketing (2020-23, 2021-24)
	14:00 To 15:00	0504220503	Fundamentals of Development Communication (2020-23)
	14:00 To 15:00	0504220511	Regional and Rural Journalism (2021-24)
Saturday 09/03/2024	14:00 To 15:00	0504220523	Retail Marketing (2021-24)
	14:00 To 15:00	0504220509	International Relations Theory and Contemporary World Order (2020-23)
	14:00 To 15:00	0504220507	Health, Environment, Science and Technology Reporting (2021-24)
	14:00 To 15:00	0504220518	Fundamentals of Integrated Marketing Communication (2019-22)

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<b>Day/Date</b>	<b>Time</b>	<b>Course Code</b>	<b>Course Name</b>
Saturday 09/03/2024	14:00 To 15:00	0504220514	Out of the Box: A Conceptual AV Production Studio (2019-22)
Monday 11/03/2024	14:00 To 15:00	0504220519	Production Design (2019-22)
	14:00 To 15:00	0504220510	Political Communication & Social Movements (2021-24)
	14:00 To 15:00	0504220525	Human Resource Management (2020-23,2021-24)
Tuesday 12/03/2024	14:00 To 15:00	0504220521	Communication Management Research(2021-24)
	14:00 To 15:00	0504220513	Fundamentals of Scripting (2019-22)
Wednesday 13/03/2024	14:00 To 15:00	0504220531	Corporate Film Production (2021-24)
	14:00 To 15:00	0504220513	Introduction to Advertising Filmmaking (2021-24)
Thursday 14/03/2024	14:00 To 15:00	0504220532	Public Relations Campaign Planning(2021-24)
	14:00 To 15:00	0504220512	Fundamentals of Audiography and Music (2019-22)



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<b>Day/Date</b>	<b>Time</b>	<b>Course Code</b>	<b>Course Name</b>
Tuesday 05/03/2024	10:00 To 11:00	0504220608	Contemporary India and The World(2020-23,2021-24)
	10:00 To 11:00	0504220615	Introduction to Asian Cinema (2019-22,2021-24)
	10:00 To 11:00	0504220621	Marketing Strategy (2019-22,2021-24)
Wednesday 06/03/2024	10:00 To 11:00	0504220619	Basics of Financial Management (2020-23,2021-24)
	10:00 To 11:00	0504220611	Introduction to Television Channel Management and Programming (2021-24)
	10:00 To 11:00	0504220607	Basics of Finance, Economics and Business Journalism (2021-24)
Thursday 07/03/2024	10:00 To 11:00	0504220604	Media Laws, Ethics and Policies(2020-23,2021-24)
	10:00 To 11:00	0504220613	Introduction to Animation (2019-22,2021-24)
	10:00 To 11:00	0504220617	Sustainable Marketing (2019-22,2021-24)
Friday 08/03/2024	10:00 To 11:00	0504220624	Content Marketing (2021-24)
	10:00 To 11:00	0504220628	Crisis Management in Public Relations (2021-24)
	10:00 To 11:00	0504220609	History of World Cinema (2019-22,2020-23)
	10:00 To 11:00	0504220614	History of Indian Cinema (2021-24)
	10:00 To 11:00	0504220606	Understanding Public Policy(2021-24)

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<b>Day/Date</b>	<b>Time</b>	<b>Course Code</b>	<b>Course Name</b>
Saturday 09/03/2024	10:00 To 11:00	0504220612	Film Marketing and Distribution Models (2019-22,2020-23,2021-24)
	10:00 To 11:00	0504220609	Criminal Justice and Human Rights(2020-23,2021-24)
	10:00 To 11:00	0504220627	Introduction to Corporate Communication Practices (2021-24)
	10:00 To 11:00	0504220622	Advertising and Society (2019-22,2021-24)
Monday 11/03/2024	10:00 To 11:00	0504220620	Corporate Governance and Ethics (2021-24)
	10:00 To 11:00	0504220610	Development & Civic Journalism (2021-24)
	10:00 To 11:00	0504220616	Key Film Auteurs and Film Styles(2019-22,2021-24)
Tuesday 12/03/2024	10:00 To 11:00	0504220605	International Relations Theory and Contemporary World Order (2021-24)
	10:00 To 11:00	0504220615	Radio Programming (2020-23)

**CONTROLLER OF EXAMINATIONS**