



# SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

Re-accredited by NAAC with "A++" Grade | Awarded Category - I by UGC

SIU/EXAM/605/0504/3818

Date: 16/09/2024

Circular No. SIU/EXAM/92 of ODD 2024

Faculty of Media and Communication

**Timetable for BA (Mass Communication) and B.A. (Mass Communication) - Honours/ Honours programme of Symbiosis Centre for Media and Communication, Pune to be held in ODD 2024 exam season.**

- 1) Instructions to candidates should be **downloaded from eduwiz** and should be **displayed in each block** by the institutes.
- 2) Candidates are required to be present at the respective block of examination fifteen minutes before the commencement of examination.
- 3) Candidates are not allowed to enter the Examination Hall after commencement of the examination unless explicitly permitted by the Chief Conductor but not beyond 15 minutes.
- 4) Candidates are not allowed to leave the Examination Hall for the first 30 minutes, after commencement of examination.
- 5) Candidates are forbidden from taking any material into the Examination Hall that can be used for malpractice at the time of examination.
- 6) Candidates are not allowed to carry any electronic devices such as smart phones, smart watches, audio/video players, etc. in the Examination Hall.
- 7) Use of Scientific calculator, electronic dictionaries and similar devices are not allowed unless and until it is explicitly permitted in the concerned question paper.
- 8) The candidates must ensure that nothing is written on any part of the body, clothes and any belongings carried in the Examination Hall.
- 9) It is the responsibility of the candidates to note the examination time table and any changes thereafter, as displayed on the notice boards at the centre of examination.
- 10) Candidates should bring Identity Card as well as Examination Hall Ticket at the time of examination.
- 11) Request for any special concessions such as a change in date or time fixed for the University Examinations shall not be granted for any reasons.
- 12) Candidates should bring with him/her their own pen, pencil, scales and water bottles.
- 13) Candidates should write answers in BLUE/BLACK ink only. Use of Pencil and other colors are permitted only in case of diagrams, graphs etc. Answer Scripts written with pencil or ink of other colors will not be evaluated.
- 14) Candidates are not allowed to carry answer script/s or supplement/s written in or blank while leaving the Examination Hall.
- 15) Candidates are not allowed to communicate in any manner with any other candidates in the examination hall while the examination is in progress.

- 16) Candidates should not write anything on the question paper.
- 17) Candidates are required to follow the instruction/s given by the Senior/Junior Supervisor.
- 18) Candidates should not behave in rude OR disobedient manner with any staff during the examination.
- 19) The Examination will be held at **Symbiosis Centre for Media and Communication, Pune.**

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**Controller of Examinations**

**SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)****EXAMINATION TIME TABLE: ODD 2024****INSTITUTE : (0504) SYMBIOSIS CENTER FOR MEDIA AND COMMUNICATION, PUNE****Programme: Bachelor of Arts (MC)****Semester: I**

Day/Date	Time	Course Code	Course Name
Friday 15/11/2024	10:00 To 11:00	0504220102	Basic Sociology (2022-25)
Saturday 16/11/2024	10:00 To 11:00	0504220105	Current Affairs (2022-25)
Monday 18/11/2024	10:00 To 11:00	0504220110	Essentials of Marketing Management (2022-25)
Tuesday 19/11/2024	10:00 To 11:00	0504220104	Glimpses of India: Post Independence (2022-25)
Wednesday 20/11/2024	10:00 To 11:00	0504220106	Introduction to Aesthetics and Visual Communication (2022-25)
Thursday 21/11/2024	10:00 To 11:00	0504220101	Political Science (2022-25)
Friday 22/11/2024	10:00 To 11:00	0504220103	Principles of Economics (2022-25)

**Programme: Bachelor of Arts (MC)****Semester: II**

Day/Date	Time	Course Code	Course Name
Friday 15/11/2024	14:00 To 15:00	0504220207	Introduction to Audio-Visual Communication (2021-24,2022-25)
Saturday 16/11/2024	14:00 To 15:00	0504220206	Introduction to News Media (2021-24,2022-25)
Monday 18/11/2024	14:00 To 15:00	0504220209	Introduction to Public Relations (2022-25)
Tuesday 19/11/2024	14:00 To 15:00	0504220205	Mass Communication Theories and Practices (2022-25)
Wednesday 20/11/2024	14:00 To 15:00	0504220203	Media and Culture Studies(2022-25)
Thursday 21/11/2024	14:00 To 15:00	0504220208	Introduction to Advertising (2022-25)
Friday 22/11/2024	14:00 To 15:00	0504220202	Psychology (2022-25)

**CONTROLLER OF EXAMINATIONS**

# SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

EXAMINATION TIME TABLE: ODD 2024

INSTITUTE : (0504) SYMBIOSIS CENTER FOR MEDIA AND COMMUNICATION, PUNE

Programme: Bachelor of Arts (MC)

Semester: III

Day/Date	Time	Course Code	Course Name
Wednesday 16/10/2024	14:00 To 15:00	0504220306	An Overview of World Literature (2022-25)
	14:00 To 15:00	0504220318	CSR & Public Relations (2021-24,2022-25)
Thursday 17/10/2024	14:00 To 15:00	0504220315	Business Statistics (2022-25)
	14:00 To 15:00	0504220307	Milestones in the World Civilizations: The Post-war World (2022-25)
Friday 18/10/2024	14:00 To 15:00	0504220309	Introduction to Audio-Visual Post Production (2022-25)
	14:00 To 15:00	0504220316	Digital Marketing (2022-25)
Saturday 19/10/2024	14:00 To 15:00	0504220317	Introduction to Entrepreneurship (2022-25)
	14:00 To 15:00	0504220310	Basic News Reporting (2022-25)
Monday 21/10/2024	14:00 To 15:00	0504220312	Fundamentals of Scripting (2022-25)
	14:00 To 15:00	0504220313	Consumer Behavior (2022-25)
Tuesday 22/10/2024	14:00 To 15:00	0504220314	Essentials of Brand Management (2022-25)
	14:00 To 15:00	0504220311	Tools and Techniques of Editing (2022-25)
Wednesday 23/10/2024	14:00 To 15:00	0504220304	Creative Writing (2022-25)



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EXAMINATION TIME TABLE: ODD 2024

INSTITUTE : (0504) SYMBIOSIS CENTER FOR MEDIA AND COMMUNICATION, PUNE

Programme: Bachelor of Arts (MC)

Semester: IV

Day/Date	Time	Course Code	Course Name
Thursday 07/11/2024	14:00 To 15:00	0504220401	Management Perspective in Media and Communication Businesses (2020-23, 2021-24, 2022-25)
Friday 08/11/2024	14:00 To 15:00	0504220408	Television News Production (2022-25)
	14:00 To 15:00	0504220411	Fundamentals of Integrated Marketing Communication (2021-24, 2022-25)
Saturday 09/11/2024	14:00 To 15:00	0504220402	Fundamentals of Media Research Methodology (2022-25)
Monday 11/11/2024	14:00 To 15:00	0504220406	Introduction to Audiography and Music (2022-25)
	14:00 To 15:00	0504220414	Overview of Media Industry and Planning (2022-25)
Tuesday 12/11/2024	14:00 To 15:00	0504220404	Global Business Environment (2022-25)
Wednesday 13/11/2024	14:00 To 15:00	0504220405	Right to Information Law (2022-25)
Thursday 14/11/2024	14:00 To 15:00	0504220412	Social Media Marketing (2022-25)
	14:00 To 15:00	0504220410	Film, Documentary and TV Appreciation (2022-25)

CONTROLLER OF EXAMINATIONS

**SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)**

EXAMINATION TIME TABLE: ODD 2024

INSTITUTE : (0504) SYMBIOSIS CENTER FOR MEDIA AND COMMUNICATION, PUNE

Programme: Bachelor of Arts (MC)

Semester: V

Day/Date	Time	Course Code	Course Name
Wednesday 16/10/2024	10:00 To 11:00	0504220503	Digital Humanities: Media and Communication in the Digital Era (2020-23,2022-25)
	10:00 To 11:00	0504220521	Communication Management Research (2021-24,2022-25)
Thursday 17/10/2024	10:00 To 11:00	0504220522	Customer Relationship Management (2021-24,2022-25)
	10:00 To 11:00	0504220502	Introduction to Documentary Filmmaking (2022-25)
Friday 18/10/2024	10:00 To 11:00	0504220515	Screenwriting (2022-25)
	10:00 To 11:00	0504220505	Online Journalism (2022-25)
	10:00 To 11:00	0504220520	Design Thinking (2022-25)
Saturday 19/10/2024	10:00 To 11:00	0504220525	Human Resource Management (2021-24,2022-25)
	10:00 To 11:00	0504220507	Health, Environment, Science and Technology Reporting (2022-25)
	10:00 To 11:00	0504220512	Production Design (2022-25)
Monday 21/10/2024	10:00 To 11:00	0504220510	Political Communication & Social Movements (2022-25)
	10:00 To 11:00	0504220523	Retail Marketing (2022-25)
	10:00 To 11:00	0504220514	Out of the Box: A Conceptual AV Production Studio (2022-25)
Tuesday 22/10/2024	10:00 To 11:00	0504220530	Corporate Film Production (2022-25)
	10:00 To 11:00	0504220511	Regional and Rural Journalism (2022-25)
	10:00 To 11:00	0504220513	Introduction to Advertising Filmmaking (2022-25)



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Programme: Bachelor of Arts (MC)

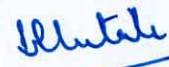
Semester: V

Day/Date	Time	Course Code	Course Name
Wednesday 23/10/2024	10:00 To 11:00	0504220516	Introduction to Production Management (2022-25)
	10:00 To 11:00	0504220509	Fundamentals of Development Communication (2022-25)
	10:00 To 11:00	0504220526	Organization Behaviour and Leadership (2022-25)
Thursday 24/10/2024	10:00 To 11:00	0504220531	Public Relations Campaign Planning (2022-25)
	10:00 To 11:00	0504220529	Introduction to Advertising Strategy (2022-25)
Friday 25/10/2024	10:00 To 11:00	0504220527	Rural Marketing (2022-25)

Programme: Bachelor of Arts (MC)

Semester: VI

Day/Date	Time	Course Code	Course Name
Thursday 07/11/2024	10:00 To 11:00	0504220605	International Relations Theory and Contemporary World Order (2021-24)
	10:00 To 11:00	0504220620	Corporate Governance and Ethics (2021-24)
	10:00 To 11:00	0504220603	Media Laws, Ethics and Policies (2020-23)
	10:00 To 11:00	0504220626	Basics of Financial Management (2020-23)
Friday 08/11/2024	10:00 To 11:00	0504220613	Introduction to Animation (2021-24)
	10:00 To 11:00	0504220615	Radio Programming (2020-23)
	10:00 To 11:00	0504220621	Marketing Strategy (2021-24)
Saturday 09/11/2024	10:00 To 11:00	0504220628	Crisis Management in Public Relations (2021-24)
	10:00 To 11:00	0504220611	Introduction to Television Channel Management and Programming (2021-24)



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