



# SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

Re-accredited by NAAC with "A++" Grade | Awarded Category - I by UGC

SIU/EXAM/605/0504/3818

Date: 16/09/2024

Circular No. SIU/EXAM/ 92 of ODD 2024

Faculty of Media and Communication

**Timetable for BA (Mass Communication) and B.A. (Mass Communication) - Honours/ Honours programme of Symbiosis Centre for Media and Communication, Pune to be held in ODD 2024 exam season.**

- 1) Instructions to candidates should be **downloaded from eduwiz** and should be **displayed in each block** by the institutes.
- 2) Candidates are required to be present at the respective block of examination fifteen minutes before the commencement of examination.
- 3) Candidates are not allowed to enter the Examination Hall after commencement of the examination unless explicitly permitted by the Chief Conductor but not beyond 15 minutes.
- 4) Candidates are not allowed to leave the Examination Hall for the first 30 minutes, after commencement of examination.
- 5) Candidates are forbidden from taking any material into the Examination Hall that can be used for malpractice at the time of examination.
- 6) Candidates are not allowed to carry any electronic devices such as smart phones, smart watches, audio/video players, etc. in the Examination Hall.
- 7) Use of Scientific calculator, electronic dictionaries and similar devices are not allowed unless and until it is explicitly permitted in the concerned question paper.
- 8) The candidates must ensure that nothing is written on any part of the body, clothes and any belongings carried in the Examination Hall.
- 9) It is the responsibility of the candidates to note the examination time table and any changes thereafter, as displayed on the notice boards at the centre of examination.
- 10) Candidates should bring Identity Card as well as Examination Hall Ticket at the time of examination.
- 11) Request for any special concessions such as a change in date or time fixed for the University Examinations shall not be granted for any reasons.
- 12) Candidates should bring with him/her their own pen, pencil, scales and water bottles.
- 13) Candidates should write answers in BLUE/BLACK ink only. Use of Pencil and other colors are permitted only in case of diagrams, graphs etc. Answer Scripts written with pencil or ink of other colors will not be evaluated.
- 14) Candidates are not allowed to carry answer script/s or supplement/s written in or blank while leaving the Examination Hall.
- 15) Candidates are not allowed to communicate in any manner with any other candidates in the examination hall while the examination is in progress.

- 16) Candidates should not write anything on the question paper.
- 17) Candidates are required to follow the instruction/s given by the Senior/Junior Supervisor.
- 18) Candidates should not behave in rude OR disobedient manner with any staff during the examination.
- 19) The Examination will be held at **Symbiosis Centre for Media and Communication, Pune.**

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**Controller of Examinations**

**SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)**

**EXAMINATION TIME TABLE: ODD 2024**

**INSTITUTE : (0504) SYMBIOSIS CENTER FOR MEDIA AND COMMUNICATION , PUNE**

**Programme: B.A. (Mass Communication)-Honours/Honours with Research Semester: I**

Day/Date	Time	Course Code	Course Name
Friday 15/11/2024	10:00 To 11:30	0504230106	Writing Skills (2023-27)
Saturday 16/11/2024	10:00 To 11:30	0504230102	Perspectives on Indian Media (2023-27)
Thursday 05/12/2024	10:00 To 11:30	0504230102	Perspectives on Indian Media (2024-28)
Friday 06/12/2024	10:00 To 11:00	0504230104	Introduction to Better Language Skills (2024-28)
Saturday 07/12/2024	10:00 To 11:30	0504230106	Writing Skills (2024-28)

**Programme: B.A. (Mass Communication)-Honours/Honours with Research Semester: II**

Day/Date	Time	Course Code	Course Name
Friday 15/11/2024	14:00 To 15:30	0504230201	Culture in Making (2023-27)
Saturday 16/11/2024	14:00 To 15:30	0504230203	Fundamentals of Marketing (2023-27)
Monday 18/11/2024	14:00 To 15:00	0504230202	Media Economics (2023-27)

**Programme: B.A. (Mass Communication)-Honours/Honours with Research Semester: III**

Day/Date	Time	Course Code	Course Name
Friday 18/10/2024	14:00 To 15:30	0504230304	Introduction to Advertising (2023-27)
	14:00 To 15:30	0504230302	Introduction to Journalism (2023-27)



**CONTROLLER OF EXAMINATIONS**

**SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)**

**EXAMINATION TIME TABLE: ODD 2024**

**INSTITUTE : (0504) SYMBIOSIS CENTER FOR MEDIA AND COMMUNICATION , PUNE**

**Programme:** B.A. (Mass Communication)-Honours/Honours with Research **Semester:** III

Day/Date	Time	Course Code	Course Name
Saturday 19/10/2024	14:00 To 15:30	0504230303	Introduction to AV Radio and Television Media (2023-27)
	14:00 To 15:30	0504230305	Introduction to Public Relations Practice (2023-27)
Monday 21/10/2024	14:00 To 15:30	0504230306	Cinema Appreciation (2023-27)
	14:00 To 15:30	0504230308	Retail Marketing (2023-27)

