

**SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)**

EXAMINATION TIME TABLE : Even 2023

INSTITUTE : (0503)SYMBIOSIS SCHOOL OF MEDIA AND COMMUNICATION, BENGALURU

Ref: /SIU/EXAM/605/0503/1219

Date: 28/02/2023

**Circular No. SIU/EXAM/605/ 29 of 2023****FACULTY OF MEDIA AND COMMUNICATION****Symbiosis School of Media and Communication, Bengaluru (SSMC, Bengaluru)**

It is hereby notified for the information of all concerned that the schedule for accepting the Examination forms from the students appearing for **Semester End Examinations** to be held during the exam season, **Even 2023** as given below:

Programme Batch Semester	Last date for accepting the Examination forms			Schedule of Tentative examination		Probable date of declarati on of results
	Without late fees	With late fees	Super late fees	Backlog	Fresh	
MBA (CM) 2020-22 IV	19-03-2023	27-03-2023	01-04-2023	-----	NA	04-05-2023
MBA (CM) 2021-23 II to IV				10-04-2023 to 18-04-2023	10-04-2023 to 15-04-2023	

**Details of Fees: - (As applicable)**

Particulars	Fees
Backlog fees	Rs.700/- per course
Late fees	Rs.1000/- per semester
Super late fees	Rs.500/- per day
Practical fees	Rs.1000/- per course
Processing Fees	Rs 700/- per semester

**Note:-**

- Payment of the above fees to be made online using the payment gateway available during the registration process.
- Practical fees will be charged for the institute having practical courses.
- Students who were awarded TNG, CNG and were not eligible as per the ATKT rule in the previous exam season will be charged backlog fees.
- Examination forms will not be released for: -
  1. Students photographs not been uploaded / uploaded but not as per the specifications provided by the University.
  2. Students who have not paid tuition fees
  3. Students who are falling under ATKT
  4. Students whose eligibility is pending.
- The Director of the concerned institute to sensitise the students to fill the examination forms within the stipulated deadline.

**Controller of Examinations**

**SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)****EXAMINATION TIME TABLE : Even 2023****INSTITUTE : (0503)SYMBIOSIS SCHOOL OF MEDIA AND COMMUNICATION, BENGALURU****Programme :MBA (CM)****Semester :II**

<b>Day/Date</b>	<b>Time</b>	<b>Course Code</b>	<b>Course Name</b>
Thursday 13/04/2023	14:00 To 15:30	0503410207	Financial Accounting (2021-23)

**Programme :MBA (CM)****Semester :III**

<b>Day/Date</b>	<b>Time</b>	<b>Course Code</b>	<b>Course Name</b>
Monday 10/04/2023	14:00 To 16:30	0503410301	Digital Communication Solutions (2021-23)
Tuesday 11/04/2023	14:00 To 16:30	0503410302	Specialised Qualitative Research and Tools (2021-23)
Wednesday 12/04/2023	14:00 To 15:30	0503410303	Retail Marketing Communications (2021-23)
Thursday 13/04/2023	14:00 To 15:30	0503410305	Social Media Analytics (2021-23)
Saturday 15/04/2023	14:00 To 15:30	0503410313	Specialised Advertising Research (2021-23)
Monday 17/04/2023	10:00 To 12:30	0503410311	Corporate Communication (2021-23)
Monday 17/04/2023	14:00 To 15:30	0503410314	Content Creation Marketing (2021-23)
Tuesday 18/04/2023	10:00 To 12:30	0503410312	Campaign Planning (2021-23)
Tuesday 18/04/2023	14:00 To 15:30	0503410315	Customized Branding (2021-23)

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<b>Day/Date</b>	<b>Time</b>	<b>Course Code</b>	<b>Course Name</b>
Monday 10/04/2023	10:00 To 12:30	0503410403	Media Laws, Ethics and Policies (2021-23)
Tuesday 11/04/2023	10:00 To 12:30	0503410404	Account Planning Models and Practices (2021-23)
Tuesday 11/04/2023	10:00 To 12:30	0503410408	Brand Valuation and Return on Marketing Investments (ROMI) (2021-23)
Wednesday 12/04/2023	10:00 To 12:30	0503410409	Advance Media Planning and Media Innovation (2021-23)
Wednesday 12/04/2023	10:00 To 12:30	0503410405	Innovative Communication Solutions (2021-23)
Thursday 13/04/2023	10:00 To 11:30	0503410406	Media Sales and Marketing (2021-23)
Thursday 13/04/2023	10:00 To 11:30	0503410410	Marketing Analytics (2021-23)
Saturday 15/04/2023	10:00 To 11:30	0503410411	Marketing Models (2021-23)
Saturday 15/04/2023	10:00 To 11:30	0503410407	Governance and Corporate Sustainability (2021-23)

**Controller of Examinations**