



SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under Section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A++' Grade | Awarded Category – I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M.Sc., Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

Ref: /SIU/EXAM/605/0501/4675

Date: 16/09/2023

Circular No. SIU/EXAM/605/ 99 of 2023

FACULTY OF MEDIA AND COMMUNICATION

Symbiosis Institute of Media and Communication, Pune (SIMC, Pune)

It is hereby notified for the information of all concerned that the schedule for accepting the Examination forms from the students appearing for **Semester End** Examinations to be held during the exam season, **Odd 2023** as given below:

Programme Batch Semester	Last date for accepting the Examination forms			Schedule of Tentative examination		Probable date of declaration of results						
	Without late fees	With late fees	Super late fees	Backlog	Fresh							
MBA (CM) 2021-23 II (Backlog)	30-09-2023	07-10-2023	-	13-10-2023 TO 13-10-2023	-	08-11-2023						
MBA (CM) 2021-23 III(Backlog)				30-10-2023 TO 30-10-2023	-							
MBA (CM) 2021-23 IV(Backlog)				NA*	-							
MBA (CM) 2022-24 II(Backlog)				30-09-2023	07-10-2023	-	11-10-2023 TO 19-10-2023	NA	28-11-2023			
MBA (CM) 2022-24 III(Fresh)							-	26-10-2023 TO 04-11-2023				
MBA (CM) 2023-25 I(fresh)							-	11-10-2023 TO 19-10-2023	06-11-2023			
MA (MC) 2021-23 III, IV(Backlog)							30-09-2023	07-10-2023	-	26-10-2023 TO 26-10-2023	-	08-11-2023
MA (MC) 2022-24 I(Backlog)										11-10-2023 TO 12-10-2023	-	23-11-2023
MA (MC) 2022-24 II(Backlog)										13-10-2023 TO 18-10-2023	-	
MA (MC) 2022-24 III(Fresh)										-	26-10-2023 TO 02-11-2023	
MA (MC) 2023-25 I(Fresh)	30-09-2023	07-10-2023	-							-	11-10-2023 TO 16-10-2023	31-10-2023

* Only internal backlog remaining.

Details of Fees: - (As applicable)

Particulars	Fees
Backlog fees	Rs.700/- per course
Late fees	Rs.1000/- per semester
Super late fees	Rs.500/- per day
Practical fees	Rs.1000/- per course
Processing Fees	Rs 700/- per semester

Note: -

- Payment of the above fees to be made online using the payment gateway available during the registration process.
- Practical fees will be charged for the institute having practical courses.
- Students who were awarded TNG, CNG and were not eligible as per the ATKT rule in the previous exam season will be charged backlog fees.
- Examination forms will not be released for: -
 1. Students photographs not been uploaded / uploaded but not as per the specifications provided by the University.
 2. Students who have not paid tuition fees
 3. Students who are falling under ATKT
 4. Students whose eligibility is pending.

- **ABC ID: -**

Examination form will not be released for Indian students who have not created their ABC ID. You are requested to guide these students to create ABC ID and update the same in the finance portal. The students failing to register within the dates given in the above table will be liable to pay late fees, super late fees as applicable.

ABC ID will not be applicable to international students.

- The Director of the concerned institute to sensitise the students to fill the examination forms within the stipulated deadline.
 1. Tuition fees paid request received prior to 12 Noon will be considered without late fees.
 2. Requests received on last date without late fees after 12 Noon will be processed on the subsequent day with late fees.
 3. Requests received on last date with late fees after 12 Noon will be processed on the subsequent day with super late fees.

Controller of Examinations

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)**EXAMINATION TIME TABLE : Odd 2023****INSTITUTE : (0501)SYMBIOSIS INSTITUTE OF MEDIA AND COMMUNICATION, PUNE****Programme :MBA (CM)****Semester :I**

Day/Date	Time	Course Code	Course Name
Wednesday 11/10/2023	09:30 To 12:00	0501430105	Integrated Marketing Communication Planning (2023-25)
Thursday 12/10/2023	09:30 To 11:00	0501430101	Business Statistics (2023-25)
Friday 13/10/2023	09:30 To 11:00	0501430102	Essentials of Marketing Management (2023-25)
Saturday 14/10/2023	09:30 To 11:00	0501430103	Communication Theories and Culture (2023-25)
Monday 16/10/2023	09:30 To 11:00	0501430106	Principles and Practices of Management & Organisational Behaviour (2023-25)
Tuesday 17/10/2023	09:30 To 11:00	0501430107	Research Methodology (2023-25)
Wednesday 18/10/2023	09:30 To 11:00	0501430108	Business Communication - I (2023-25)
Thursday 19/10/2023	09:30 To 11:00	0501430109	Economics and Accounting (2023-25)

Programme :MBA (CM)**Semester :II**

Day/Date	Time	Course Code	Course Name
Wednesday 11/10/2023	09:30 To 12:00	0501430204	Strategic Brand Management (2022-24)
Thursday 12/10/2023	09:30 To 12:00	0501430201	Consumer Behaviour and Insights (2022-24)
Friday 13/10/2023	09:30 To 11:00	0501430205	Sales Management (2021-23,2022-24)
Saturday 14/10/2023	09:30 To 11:00	0501430206	Marketing Research (2022-24)
Monday 16/10/2023	09:30 To 11:00	0501430207	Business Analytics (2022-24)
Tuesday 17/10/2023	09:30 To 11:00	0501430208	Qualitative Research Methods (2022-24)

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Day/Date	Time	Course Code	Course Name
Wednesday 18/10/2023	09:30 To 11:00	0501430213	Specialised Advertising Research (2022-24)
Thursday 19/10/2023	09:30 To 11:00	0501430225	Data Privacy & Technical Considerations (2022-24)

Programme :MBA (CM)**Semester :III**

Day/Date	Time	Course Code	Course Name
Thursday 26/10/2023	09:30 To 11:00	0501430302	Artificial Intelligence, Augmented Reality and Virtual Reality (2022-24)
Friday 27/10/2023	09:30 To 11:00	0501430304	Rural Marketing (2022-24)
Saturday 28/10/2023	09:30 To 11:00	0501430306	Social Media Analytics (2022-24)
Monday 30/10/2023	09:30 To 11:00	0501430307	Management Accounting (2021-23,2022-24)
Tuesday 31/10/2023	09:30 To 11:00	0501430309	Applied Semiotics for Brand Communication (2022-24)
Tuesday 31/10/2023	09:30 To 11:00	0501430313	Media Research and Applications (2022-24)
Tuesday 31/10/2023	09:30 To 11:00	0501430318	Public Affairs (2022-24)
Tuesday 31/10/2023	09:30 To 11:00	0501430320	Multivariate Analysis - 2 (2022-24)
Wednesday 01/11/2023	09:30 To 11:00	0501430310	Communication Design (2022-24)
Thursday 02/11/2023	09:30 To 11:00	0501430314	Economics & Business of Media (2022-24)
Friday 03/11/2023	09:30 To 11:00	0501430317	Strategic PR and Reputation Management (2022-24)
Saturday 04/11/2023	09:30 To 11:00	0501430323	Consumer, Brand and Media Insights (2022-24)

CONTROLLER OF EXAMINATIONS