



SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under Section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A++' Grade | Awarded Category – I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M.Sc., Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

Ref: /SIU/EXAM/605/0501/

Date: - 26/02/2024

Circular No. SIU/EXAM/605/ 23 of 2024

FACULTY OF MEDIA AND COMMUNICATION

Symbiosis Institute of Media and Communication, Pune (SIMC, Pune)

It is hereby notified for the information of all concerned that the schedule for accepting the Examination forms from the students appearing for **Semester End** Examinations to be held during the exam season, **EVEN 2024** as given below:

Programme Batch Semester	Last date for accepting the Examination forms			Schedule of Tentative examination		Probable date of declaration of results
	Without late fees	With late fees	Super late fees	Backlog	Fresh	
MBA (CM) 2021-23 IV	12-03-2024	19-03-2024	23-03-2024	*NA	NA	06-05-2024
MBA (CM) 2022-24 III, IV				15-04-2024 To 20-04-2024	*NA	
MBA (CM) 2023-25 I, II				15-04-2024 To 20-04-2024	01-04-2024 To 13-04-2024	01-05-2024
MA (MC) 2022-24 I To IV				01-04-2024 To 12-04-2024	08-04-2023 To 12-04-2023	27-04-2024
MA (MC) 2023-25 I				08-04-2024 To 12-04-2024	NA	
MA (MC) 2023-25 II				NA	01-04-2024 To 06-04-2024	22-04-2024

*Only Viva-Voce exam to be conducted

Details of Fees: - (As applicable)

Particulars	Fees
Backlog fees	Rs.700/- per course
Late fees	Rs.1000/- per semester
Super late fees	Rs.500/- per day
Practical fees	Rs.1000/- per course
Processing Fees	Rs 700/- per semester

Note: -

- Payment of the above fees to be made online using the payment gateway available during the registration process.
- Practical fees will be charged for the institute having practical courses.
- Students who were awarded TNG, CNG and were not eligible as per the ATKT rule in the previous exam season will be charged backlog fees.
- Examination forms will not be released for: -
 1. Students photographs not been uploaded / uploaded but not as per the specifications provided by the University.
 2. Students who have not paid tuition fees
 3. Students who are falling under ATKT
 4. Students whose eligibility is pending.

- **ABC ID: -**

Examination form will not be released for Indian students who have not created their ABC ID. You are requested to guide these students to create ABC ID and update the same in the finance portal. The students failing to register within the dates given in the above table will be liable to pay late fees, super late fees as applicable.

ABC ID will not be applicable to international students.

- The Director of the concerned institute to sensitise the students to fill the examination forms within the stipulated deadline.
 1. Tuition fees paid request received prior to 12 Noon will be considered without late fees.
 2. Requests received on last date without late fees after 12 Noon will be processed on the subsequent day with late fees.
 3. Requests received on last date with late fees after 12 Noon will be processed on the subsequent day with super late fees.

Controller of Examinations

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

EXAMINATION TIME TABLE : Even 2024

INSTITUTE : (0501)SYMBIOSIS INSTITUTE OF MEDIA AND COMMUNICATION, PUNE

Programme :MBA (CM)

Semester :I

Day/Date	Time	Course Code	Course Name
Monday 15/04/2024	09:30 To 11:00	0501430101	Business Statistics (2023-25)
Tuesday 16/04/2024	09:30 To 11:00	0501430103	Communication Theories and Culture (2023-25)
Wednesday 17/04/2024	09:30 To 12:00	0501430105	Integrated Marketing Communication Planning (2023-25)
Thursday 18/04/2024	09:30 To 11:00	0501430106	Principles and Practices of Management & Organisational Behaviour (2023-25)
Friday 19/04/2024	09:30 To 11:00	0501430108	Business Communication - I (2023-25)
Saturday 20/04/2024	09:30 To 11:00	0501430109	Economics and Accounting (2023-25)

Programme :MBA (CM)

Semester :II

Day/Date	Time	Course Code	Course Name
Monday 01/04/2024	09:30 To 12:00	0501430201	Consumer Behaviour and Insights (2023-25)
Tuesday 02/04/2024	09:30 To 12:00	0501430202	Content Creation & Marketing (2023-25)
Wednesday 03/04/2024	09:30 To 12:00	0501430203	Digital Marketing (2023-25)
Thursday 04/04/2024	09:30 To 12:00	0501430204	Strategic Brand Management (2023-25)
Friday 05/04/2024	09:30 To 11:00	0501430205	Sales Management (2023-25)

CONTROLLER OF EXAMINATIONS

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)**EXAMINATION TIME TABLE : Even 2024****INSTITUTE : (0501)SYMBIOSIS INSTITUTE OF MEDIA AND COMMUNICATION, PUNE****Programme :MBA (CM)****Semester :II**

Day/Date	Time	Course Code	Course Name
Saturday 06/04/2024	09:30 To 11:00	0501430206	Marketing Research (2023-25)
Monday 08/04/2024	09:30 To 11:00	0501430207	Business Analytics (2023-25)
Wednesday 10/04/2024	09:30 To 11:00	0501430208	Qualitative Research Methods (2023-25)
Friday 12/04/2024	09:30 To 11:00	0501430212	Account Planning Models and Practices (2023-25)
Friday 12/04/2024	09:30 To 11:00	0501430217	Media Sales and Marketing (2023-25)
Friday 12/04/2024	09:30 To 11:00	0501430220	Writing for Public Relations (2023-25)
Friday 12/04/2024	09:30 To 11:00	0501430224	R Programming (2023-25)
Saturday 13/04/2024	09:30 To 11:00	0501430225	Data Privacy & Technical Considerations (2023-25)
Saturday 13/04/2024	09:30 To 11:00	0501430221	Event Management (2023-25)
Saturday 13/04/2024	09:30 To 11:00	0501430218	Strategic Media Buying (2023-25)
Saturday 13/04/2024	09:30 To 11:00	0501430213	Specialised Advertising Research (2023-25)

CONTROLLER OF EXAMINATIONS

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

EXAMINATION TIME TABLE : Even 2024

INSTITUTE : (0501)SYMBIOSIS INSTITUTE OF MEDIA AND COMMUNICATION, PUNE

Programme :MBA (CM)

Semester :III

Day/Date	Time	Course Code	Course Name
Monday 15/04/2024	09:30 To 11:00	0501430302	Artificial Intelligence, Augmented Reality and Virtual Reality (2022-24)
Tuesday 16/04/2024	09:30 To 11:00	0501430304	Rural Marketing (2022-24)
Wednesday 17/04/2024	09:30 To 11:00	0501430306	Social Media Analytics (2022-24)
Thursday 18/04/2024	09:30 To 11:00	0501430307	Management Accounting (2022-24)
Friday 19/04/2024	09:30 To 11:00	0501430310	Communication Design (2022-24)
Saturday 20/04/2024	09:30 To 11:00	0501430314	Economics & Business of Media (2022-24)